[Project Overview]
“Walk in U.S. (Canada), Talk on Japan” program has been taking place since 2014 in various regions of the U.S. and Canada, to share stories of Japan. The program is rooted in the belief that exchanges between Japanese people and a broad and diverse range of Americans can nurture the friendship between Japan and the U.S. as well as Canada at a grassroots level. Participants from Japan who have volunteered to join the program come from a diverse range of backgrounds. They have formed a group, led by a group leader with a relevant area of expertise (former Japanese ambassadors or other public figures). While traveling, the group meets local communities, discuss important factors of the future Japan-U.S./Japan-Canada relations, and talk about recent positive developments and attractions of Japan.

[Past Delegations to the U.S. and Canada]
As of December 2018, “Walk in U.S., Talk on Japan” and “Walk in Canada, Talk on Japan” programs have so far dispatched 22 groups: 8 group leaders and 72 members with various backgrounds from an 18-year-old student to an 82-year-old lady, from business people to a traditional theater performer. They have visited 36 states and 80 cities in the U.S., and 2 states and 2 cities in Canada.
For further details, please visit the official website:
https://www.japan.go.jp/walkinus/